

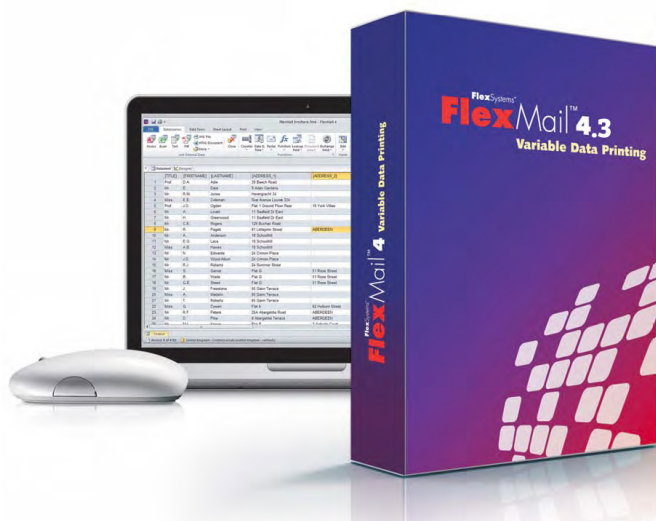


FLEXMAIL 4.3 SOFTWARE

FlexMail 4 makes it simple to use the information from your customer, sales or any other database to produce engaging, relevant and cost effective mailings. It's the ideal partner to AMS's mailing equipment but will also work with any other printer in your organisation.

A new add-on module to the system is the ability to design mail pieces according to the Royal Mail 2014 MailMark™ specifications and requirements, ensuring you receive the maximum postal discount available.

The new modules also include an address validation to check and correct addresses against PAF (Postal Address File). As well as this, a Royal Mail Presort module can sort your mailings and produce the necessary output. You can generate the required barcodes including RM4SCC and all Royal Mail indicia.



Improve your mail's effectiveness

- Improve openability of your mail by easily adding attractive messages, targeted attention lines and colourful logos
- Increase response ratio by using the advanced de-duplication and merge/purge capabilities within a single file or across multiple files
- Save postal costs by mailing to a strictly targeted database or by adding the postal fonts and barcodes necessary to meet postal regulations
- Maximise your operational efficiency by connecting to an addressing printer that will handle the postal sortation constraints.

Reduce mailing costs

- NEW MailMark™ module
- Easily format mail for postal discounts using pre-built templates that meet postal standards
- In-built address verification allows you to improve the accuracy of addresses, a key part of preparing mail that meets discount criteria. And it reduces the amount of money wasted on undeliverable mail
- Merge/purge capability means that if an address appears on several databases you'll only mail it once, reducing waste.

Easy to use

- FlexMail 4 is designed to be familiar to even basic PC users with an intuitive Windows interface that uses standard ribbons, tooltips, wizards and pre-built templates
- All common industry standard format databases are supported. FlexMail can even take information from existing print files in .pdf format.

Segment your target audience

- Handle unlimited names and addresses with any number of fields per record
- Virtual fields can be added
- Select and sort the data in the required order
- Manage mailing lists of any type of formats with "List Management" that can be used to create new database from scratch or as a front-end to update existing databases
- List conversion utilities allow you to change database formats or record layouts.

FlexMail Feature Comparison

	Basic	Adv	Pro
Input files			
Open Database files of any size in Access, Excel (Office 2007 and 2010) , Text (csv, tab), Xml, Html, Txt, dBase format and any other over an ODBC connection	•	•	•
Open multi-page pdf-files "as database"		•	•
Data			
Generate counters / (sequential) numbering	•	•	•
Generate dates and times in any format	•	•	•
Generate contents for postal barcodes and indicia	•	•	•
Define functions in Visual Basic		•	•
Use/add look-up tables for translations and file look-up		•	•
Get data from pdf documents			•
Data manipulation			
Sort and filter records on any data field. Define re-usable queries.	•	•	•
Define and create new databases		•	•
Modify data in the linked database		•	•
Convert databases from and to any supported format		•	•
Find and remove duplicate records on any combination of fields		•	•
Merge multiple databases into one single database		•	•
Purge records from a database that exist in another		•	•
Design			
Page size up to 100 inch/250 cm.	•	•	•
Design labels for use on labelsheets	•	•	•
Import page background		•	•
Duplex layouts (designing & printing 2 layouts per record)		•	•
Define and print multiple (conditional) layouts			•
Text in any font, size, color, rotation	•	•	•
Over 80 different barcodes (1-D, 2-D and postal)	•	•	•
Postal indicia (e.g. Premium address and PPI's for many countries)		•	•
Import pictures in bmp, tiff, gif, jpeg, pcx, png,, tga, wmp, and pdf format	•	•	•
Colour adjustment features to correct colour of images		•	•
Variable pictures based on other (conditional) data		•	•
Printing			
Print to any windows supported printer	•	•	•
Professional print dashboard		•	•
Print simultaneously on multiple printers		•	•
Define print pauses based on any data field	•	•	•
Purge printheads before printing	•	•	•
Keep-alive function to avoid drying out of nozzles	•	•	•
Create print proof in pdf-format		•	•
Calculate print costs (estimate and real)		•	•
Scripting			
Create read-and-print and print-and-verify scripts			•
Create scripts that control the print process			•
Create scripts that are linked to the printer to control the mail table			•
Add custom controls to the print bar			•
Add-on modules			
Royal Mail Address Verification UK	•	•	•
Royal Mail Presort	•	•	•
Royal Mail Processing (Address Hygiene, Dedupe, Presort)	•	•	•



FlexSystems™
FlexMail™

	Minimum	Recommended
Operating System	Vista, Windows 7, Windows 8/8.1, Windows 10, Windows Server 2012. All of these in both 32bit and 64bit	Windows 10 (64bit)
Processor	Intel i5 - 2.66Ghz	Intel core i7 - 3.2Ghz
Memory	4GB	8GB
Free HD Space	1000MB	2000MB
Monitor Resolution	1280 x 1024	1920 x 1080
Internet	Only required for Postal modules	Internet access for updates, online scripting help, easy licensing, latest drivers, etc. Internet access is required for postal modules.

Specifications

Databases

FlexMail supports the following databases:

- Reading databases in the following formats: Access (97, 200, 2007/2010), dBase (III, IV, V), Excel (3, 4, 5-7, 97, 2000, 2007/2010), HTML files, Lotus 1-2-3 (wk1, wk3, wk4), Paradox (3, 4, 5), Delimited text files, Fixed length text files, XML-files, plus any other database format over an ODBC link.
- FlexMail Advanced and Professional Editions also opens PDF and PDF/A files 'as database'.
- Exporting databases to one of the following formats: Access, dBase, Excel, HTML files, Lotus 1-2-3, Delimited text files, Fixed length text files, and XML-files.

Barcodes

FlexMail supports the following barcodes:

- General barcodes: 2 of 5, 2 of 5 Interleaved, 2 of 7 Code, 3 of 9, Codabar, Code 11, Code 128, Code 39, Code 39 Ext., Code 93, Code 93 Ext., Code B, Databar Expanded, Databar Limited, Databar Omnidirectional, Databar Truncated, Datalogic 2 of 5, EAN-13, EAN-8, EAN/UCC-128, EAN/UCC-14, GS1-128, HIBC LIC 128, HIBC LIC 39, IATA 2 of 5, ISBN, ISSN, ISMN, ITF-14, ITF-6, Matrix 2/5, MSI, NW-7, Plessey, PZN, SISAC, SSCC, Telepen, Telepen ASCII, Telepen Numeric, UPC-A, UPC-E, UPC-E0, UPC-E1, USD-4.
- Two-dimensional Barcodes: Aztec, Codablock F, Code 16K, Code 49, Databar Stacked, Databar Stacked Omnidirectional, Databar Expanded Stacked, DataMatrix, Maxicode, PDF417, PDF417 (Micro), QR Code, QR Code (Micro).
- Postal Barcodes: 4-State; Australia Post; bpost Mail ID; China Postal Code; Deutsche Post: Identcode, Leitcode, Matrixcode; Italian Post 39, 25; Japan Post; Korean Post; Royal Mail: InfoMail Barcode A, RM4SCC; Singapore Post; Swiss Post: A-Post, B-Post; TNT Post;

FIM Code, KIX; USPS: FIM A,B,C, Intelligent Mail Barcode, Postnet, Planet.

When using FlexMail in combination with a FlexMail printer driver and printer, device barcodes may be supported as well, depending on the capabilities of the printer.

Indicia

- Postage Paid Imprints (PPI's) built-in for Belgium, Canada, Denmark, Germany, Netherlands, United Kingdom, United States.
- German Premiumaddress: Infopost 22 x 22, Infopost 26 x 26, Premiumaddress Label, Pressepost Randbeschriftung 52 x 52, Pressepost Randbeschriftung 16 x 48, Pressepost Label, Responseplus
- Swiss Post: PP-Easy, PP-Business.

Graphics

FlexMail supports the following graphic formats:

- Windows Metafiles (WMF/EMF), Jpeg files (JPEG/JPG), Bitmap files (BMP), GIF, PDF Files, Portable Network Graphics (PNG), and Tagged Image File format (TIF/TIFF).

Printers

- FlexMail supports printing on any printer for which a Windows printer driver is available.
- Included in the FlexMail package are special printer drivers for the following printer manufacturers: The PCL line of ASTRO printers, Neopost, Pitney Bowes, Rena, Satas, Sanwa, Secap. FlexMail Basis also supports the Specialt HP2 and Inc.Jet printers.
- The Advanced version supports the XiJet (HP and Lexmark variants), and LexMark (Mustang and Palomino).
- FlexMail Professional supports the TTP Meteor, Domino K600i and Specialty RG5 printers.